



AUSTRIA CONNECT

IBERIAN PENINSULA 2018



SMART BUSINESS IN A SMART WORLD

VII. NETWORKING CONFERENCE FOR AUSTRIAN COMPANIES AND COMPANIES OF THE IBERIAN PENINSULA Madrid, 7th & 8th of June 2018

In cooperation with:





AUSTRIA CONNECT

IBERIAN PENINSULA 2018

Thursday, June 7 – Friday, June 8, 2018

PROGRAM

Event Venue: | MUSEO DEL TRAJE - CAFÉ DE ORIENTE | Avenida Juan de Herrera, 2 | 28040 Madrid



THURSDAY, JUNE 7, 2018

18.30 – 19.00 **REGISTRATION/WELCOME RECEPTION**

19.00 – 19.30 **OPENING CEREMONY**

Commercial Counsellors in Spain and Portugal

Michael **SPALEK** | Madrid

Barbara **LEHNINGER** | Lisbon

Andreas **SCHMID** | Barcelona

ADVANTAGE AUSTRIA, Austrian Federal Economic Chamber

Astrid **FIXL-PUMMER** | Head of Resources

Ernst **KOPP** | Director Go-International

Robert **ZISCHG** | Austrian Ambassador in Portugal

Christian **EBNER** | Austrian Ambassador in Spain

19.30 – 20.30 **PRESENTATION OF THE SPONSORS/COOPERATION PARTNERS**

20.30 – 23.00 **NETWORKING DINNER &
AUSTRIA CONNECT BUSINESS AWARDS IBERIA 2018**

FRIDAY, JUNE 8, 2018

08.15 – 08.30	COFFEE	
08.30 – 09.00	PRESENTATION OF THE PARTICIPANTS	
09.00 – 09.30	OPENING SPEECH	
	Mario BUISÁN Director General of Industry and SMEs Spanish Ministry of Economy, Industry and Competitiveness	
09.30 – 10.30	KEY NOTE	
	Designing the Company of the Future. Efficiency and Profitability 2025 Luis SOLER VÁZQUEZ-GUILLÉN DELOITTE	
10.30 - 11.30	ROUND TABLE	
	Facing the Challenges: 4.0 in management/working place/customers/industry Moderation: Alex BARRERA The Aleph Participating Fronius Másmóvil Red Bull Trumpf	    
11.30 – 12.00	COFFEE BREAK	
12.00 – 13.00	KEY NOTE	
	How Artificial Intelligence is Transforming Business Ángel MORALES RANGEL ACCENTURE	
13.00 – 14.00	ROUND TABLE	
	Reshaping business with Artificial Intelligence Moderation: Alex BARRERA The Aleph Participating Gebro Pharma IDavinci Kapsch Saltor Talentor	   
14.00 – 14.15	CLOSING CEREMONY & PRESENTATION AUSTRIA CONNECT 2019 CASCAIS	
	Commercial Counsellors in Spain and Portugal Michael SPALEK , Andreas SCHMID , Barbara LEHNINGER	
14.15 – 17.00	TASTE AND TALK	
	Wine Tasting, Networking Lunch & B2B	



18.30 – 20.30 **CITY TOUR** starting at the Hotel **NYX MADRID** and ending at the **CAFÉ DEL RÍO**

20.30 – 23.30 **FAREWELL NETWORKING COCKTAIL**
Event Venue: CAFÉ DEL RÍO | AVENIDA DE PORTUGAL 1 | 28011 MADRID



Note: There will be a bus transfer between the hotel **NYX MADRID** and the event location

This event is made possible through the generous contributions from:

